



**Program Advertising
Information Sheet & Instructions**

Our production of *Matilda the Musical* will take place at The Redondo Beach Performing Arts Center on January 10-18 2020. The theatre seats approximately 1,500 and we anticipate some full houses. We market to audiences throughout the Los Angeles, Orange County and Inland Empire metro areas, so your ad has the potential to reach well over 4,000 people from all over Southern California.

If you would like to place an ad, please indicate which size you want and enclose a check, or call our offices at the number at the bottom of the form with a credit card number. Please send artwork to Ads@EncoreSouthBay.org and put “*Matilda* ad” in the subject line. Artwork is due by November 30 and must be camera-ready.

| <u>Size</u> | <u>Cost</u> |
|---|-------------|
| Back cover* (5.5”w X 8.5”h) (Full Color) | \$400 |
| Inside front or back cover* (5”w X 8”h) (Black and White) | \$300 |
| Full Page (5”w X 8”h) (Black and White) | \$200 |
| Half Page (5”w X 3.5”h) (Black and White) | \$100 |

**There is only one back cover, so please call to check availability before ordering*

Order for Program Advertising

Date: _____ Name of business: _____

Amount paid: _____ *Check #: _____ Size of ad: _____

**If paying by credit card, please call the number below to provide the number.*

Make checks payable to:

**Encore Theatre Group
3555 Lomita Blvd, Suite E
Torrance, CA 90505
310.896.6459**

www.EncoreSouthBay.org

Thank you for your support!

Encore South Bay is a 501(c)(3) non-profit corporation

Tax ID # 26-0735564