



**Program Advertising  
Information Sheet & Instructions**

Our production of *The Little Mermaid* will take place at The Warner Grand Theatre on February 1-9 2020. The theatre seats approximately 1,500 and we anticipate some full houses. We market to audiences throughout the Los Angeles, Orange County and Inland Empire metro areas, so your ad has the potential to reach well over 4,000 people from all over Southern California.

If you would like to place an ad, please indicate which size you want and enclose a check, or call our offices at the number at the bottom of the form with a credit card number. Please send artwork to [Ads@EncoreSouthBay.org](mailto:Ads@EncoreSouthBay.org) and put “*Little Mermaid* ad” in the subject line. Artwork is due by **November 30, 2019** and must be camera-ready.

<u>Size</u>	<u>Cost</u>
Back cover* (5.5”w X 8.5”h) ( Full Color)	\$400
Inside front or back cover* (5”w X 8”h) (Black and White)	\$300
Full Page (5”w X 8”h) (Black and White)	\$200
Half Page (5”w X 3.5”h) (Black and White)	\$100

*\*There is only one back cover, so please call to check availability before ordering*

*Order for Program Advertising*

Date: \_\_\_\_\_ Name of business: \_\_\_\_\_

Amount paid: \_\_\_\_\_ \*Check #: \_\_\_\_\_ Size of ad: \_\_\_\_\_

*\*If paying by credit card, please call the number below to provide the number.*

Make checks payable to:

**Encore Theatre Group  
3555 Lomita Blvd, Suite E  
Torrance, CA 90505  
310.896.6459**

[www.EncoreSouthBay.org](http://www.EncoreSouthBay.org)

*Thank you for your support!*

*Encore South Bay is a 501(c)(3) non-profit corporation*

*Tax ID # 26-0735564*