



Co-op Commitment Information Sheet & Instructions

Co-op Commitment: ENCORE is, and always has been a cooperative program. We encourage all members of our families to be very involved at all levels. In the past we have required ad sales as part of that collaborative effort. We also required each cast member to pay a costume fee to help cover the cost of cleaning, repair and replacement of our rental costumes. In an effort to help families find ways to defray their costs, we have replaced those individual fees with a **Co-op Commitment**.

The Co-op commitment consists of 2 components:

The **Volunteer Component** – Please read the separate Volunteer Commitment Explained form.

The **Financial Component** is a flat, \$100 per cast member (\$200 max per family) that helps us meet our extra financial commitments to the show. You have 2 ways to meet this commitment by **November 7, 2019**.

1. You can simply pay it. There is no ad that comes with this payment. The charge will be placed on your account and needs to be paid by the due date.
2. You can sell an ad in our program to a business, 1/2 page ads are \$100 and full page ads are \$200. (Color covers are available at a higher price). All artwork and payment must be submitted by the **November 7, 2019** deadline. The finished program size will be 5.5” X 8.5.” Please submit ads in **.jpg** or **.pdf** format to Ads@EncoreSouthBay.org.

<u>Size/Placement</u>	<u>Cost</u>
Back cover* (5.5”w X 8.5”h) (Full Color)	\$400
Inside front or back cover* (5”w X 8”h (Black and White)	\$300
Full Page (5”w X 8”h) (Black and White)	\$200
Half Page (5”w X 3.5”h) (Black and White)	\$100

Receipt for Advertising Sale

Date: _____ Size of ad: _____

Amount paid: _____ Check #: _____

Credit Card: _____ Exp. Date: _____ CVV _____

Billing Address: _____

City, State, Zip _____

Thank you for your support!

Encore Theatre Group is a 501(c)(3) non-profit corporation

Tax ID # 26-0735564

www.EncoreSouthBay.org

310.896.6459